

## PTE. PREGNALL WOUNDED AND IS IN HOSPITAL

Not Known Yet Whether His  
Wounds are Very Serious  
Or Not

Pte. Frank Pregnall who enlisted here shortly after the outbreak of war, has been wounded and lies in a military hospital in France. Word was received here the first part of this week to that effect, although it is not yet known whether the wounds are serious or not. The following telegram from Ottawa conveyed the sad news to his wife and family here:

"Sincerely regret to inform you that Pte. Frank Pregnall incidentally reported admitted to the General Hospital at Boulogne on April 18th gunshot wound in the back."

## NOT A MOVING PICTURE

F. Stuart-Whyte's production of "Aldinid" and his wonderful Lamp will be the offering at the Grand Theatre on Friday April 27. This attraction has been scoring a decided success on their western tour, and the critics have been unanimous in their praise. The following review of the piece appeared in the Edmonton Journal of October 10th, and shows how the pantomime was appreciated in that city:

"It is a long while since the Empire has responded to laughter like that heard at the two performances of the musical extravaganza 'Aldinid' yesterday. It is full of humor and beauty and makes an ideal light entertainment. The fact that it is made in Canada adds to the pleasure which it must give."

The steady growth of Mr. F. Stuart-Whyte's organization has been watched with interest by those who followed closely the theatrical matters in this part of the world. He came to Edmonton first some six or seven years ago with a small company of clever people, the outstanding member of which was Miss Zari Oulton. They had to depend wholly on their individual talents. They had no big chorus or gorgeous accessories to help them out. But each time that they have returned, their performance has been on a more elaborate scale, and that now being given will challenge comparison with the best of the kind.

The story is an adaptation of that of the Arabian Nights. The Magician is the Kaiser in disguise. The commander of the army is General San Fuso. The local references are numerous and most of them well worked in.

The street scene in Peking and the Willow Pattern palace which, thanks to the slave of the Lamp, Aldinid is able to provide for his beauteous bride, the Princess So-Shi, daughter of the Chinese Emperor, are very effective settings, while the interior of the Jervell Cavern with the spirits of the old and the stroller's fancy, loving about had rare beauty.

## WHAT IS IT WORTH

A weekly paper editor, who has just raised the price of his paper, had the following to say to a grumbling patron: "You may be of the opinion that the paper is not worth \$1.50. Neither is a gallon of gasoline worth 40 cents, nor 10 lb. of sugar worth \$1.00, nor a pound of well worth 80 cents, nor a bushel of wheat worth \$2, but the bushel and 'so on' bushel are paying. Potatoes are retailed at \$2 a bushel, and 'so on' bushel are a pound. So don't get mad at us. Goodness knows we didn't start that fuss in Europe."

By an order in council passed by the Dominion government, wheat, wheat flour and semolina were placed on the list of goods which may be imported into Canada, free of customs duty.

## THE THING-UM-BOB

The farmer gazed with heavy frown  
Upon his mower broken down  
Then hastened to the nearest town  
To buy a repair.

He told the dealer of his woe  
And how much grief he had to know  
But not a number did he know  
Nor seemed to care.

"This part I want," he wisely said  
Is hollowed out and painted red  
I had the number in my head  
But I forgot.

"What the thing-um-bob in place  
You mean from that long iron brace  
That fastens to the big main brace  
Along like that."

"Surely know just what I mean  
It broke before on this machine  
That what-you-call-it in between  
And just behind that thing which moves  
Along like that."

"What be it if you smashed it flat  
I think you'd find it."

The dealer sighed and struck his head  
He didn't know what the man he said  
We'll have to search the extra shed  
So come along.

If you would only tax your brain  
So that the number you'd retain  
Or bring the old part in, my plain  
You'd not go wrong.

From end to end he searched the bin  
Claved over castings, bolts and pins  
And examined the fingers and the shins  
It made him grin.

But still he searched with sinking heart  
He'd seen two customers depart  
And in the last he found the part  
They were ever there.

That's it the farmer cried with glee  
I thought was number thirty three  
Now, what's the price of that to me?  
Great jumping frog!

"You'll get it for a awful rate  
For a thing that isn't got no weight  
Oh well, just put it on the slate  
I'll I through my haze."

## THE RURAL PROBLEM

"What I think is the greatest rural problem is the abnormal drifting of young men from the country to the city. You must keep a more liberal percentage of our young people on the land if we are to make good. In reading up history, I find the old writers lamenting the facts that the people were leaving the vineyards and flocking to the circus and the city and home hall."

With these words Prof. E. A. Haines, Dean of the Faculty of Agriculture, University of Alberta, introduced his remarks on the great problem of keeping the young men and the young women on the farm, in his address before the convention of the Western Canada Irrigation Association at Kamloops, B. C.

"The only way we can meet this condition is to see what tends to drive the boys away from the farm," continued Prof. Haines. "Some reasons are out of the question. One is home conditions and surroundings. There is room for great improvement in the home conditions. Making the home attractive has a great deal to do with holding the young people there."

"Another difficulty is the wrong outlook that the boy gets when he is small. That is why we want agricultural education in the public schools; in other words, the boy may see that the occupation of the father or mother on the farm is on a par with other professions. Agricultural education should have a place in schools because it is going to give the children the right viewpoint. In the public schools is the place to begin. Then, in the high schools, because agriculture must be recognized as a paramount interest in agriculture in Canada."

The last year or two has seen a pronounced improvement in the conditions to which Dean Haines directs attention. There is no doubt that the great prosperity on the farm, induced by high prices for all farm products, is having its effect in checking the movement to the cities. In prosperous conditions on the farm, the boy and girl are young things, and the tendency is for the movement to again settle in cityward.

The relation of agricultural education to this problem will again be discussed at the forthcoming convention of the Western Canada Irrigation Association, to be held at Maple Creek, Saskatchewan, August 16 to 20 next.

Chris Noehren of Calgary, paid an official visit to Bassano this week.

## SUFFERINGS OF BELGIAN PEOPLE ARE HORRIBLE

Starving, Pinched Faces Star Out  
From Everywhere—Won't You  
Help A Little?

What it is like to live under the yoke of the Hun, as Belgium has lived for over thirty months may be gathered from the following report of Philip Gibbs, the famous war correspondent.

"The rules of homes are hard to see, but worse than that is the ruin of women and children and living hell. When I saw them in the streets and staring at me from out of the windows I was struck with the chill of horror. The women's faces were dead faces, ashlike and masklike, and branded with memory of great agonies. The children were white and thin, so thin, that the cheekbones protruded, and many of them seemed to me idiot children. Hunger and fear had been with them too long. The women with whom I spoke were desperate and hysterical and told me horrible stories, not to be repeated here."

"I believe them, too, because they had to live with men who were killing their husbands and their children, and that is the great horror. They had to submit to the daily moods of men who were sometimes sulky and sometimes cruel."

Leave no stone unturned to save the women and children of Belgium at least from actual starvation. Send your contributions to the nearest Relief Committee or direct to the Belgian Relief Fund, 20 St. Peter's Street, Montreal. The German submarine campaign is not one which affecting the transmission of supplies for relief boats are immune from their attacks—nor will the withdrawal of American flag affect the distribution of them. Every cent you subscribe will helpfully help in mission of mercy."

## SEEDING GETTING ALONG

Quite a large acreage of grain has been put in the past week, although seed getting is somewhat backward. It is said, however, that the land was never in better condition for spring work. Good weather has had considerable to do with the delay in work.

So far there appears no scarcity of farm labor, and a large number of steam and gasoline tractors have been purchased this year.

Bessano I. O. O. F. will march to the English church on Sunday evening.

Farmer John Clyne rode through town on Tuesday with a brand new Fiat engine, and exhibited his machinery after passing up all his acquaintances and neighbors.

F. D. MacNaughton of the C.P.I. department at Brooks has been in town this past few days looking for a driver to work at the dam. One was secured near Lomond.

The Annual meeting of the Woman's Auxiliary will be held Wednesday, May 2nd at the home of Mrs. Holmes. Any person interested in the work of the W. A. will be welcome.

Manager Torger says that all the participants in the show "Aldinid and His Wonderful Lamp" tomorrow night are young things, and a number of them have been removed to the old ladies' home. This is not a moving picture show.

Miss Shaffer will be at McKee & Berry's store on Thursday, Friday and Saturday of this week demonstrating the famous Brad's teas and coffees. Adams McKee declares these are now the best beverages on the market. Call and get a drink.

## OUR SOCIETY COLUMN

The Mail has of late been very negligent of the town's society affairs, so this week we offer a few items of interest:

Rebidding parties are becoming quite popular among the elite these days. G. M. Pierce treated a select bunch to a short skid last Thursday and during the course of the evening Adm. George who assisted the host of the evening, was thrown from an automobile and the chip was knocked from his shoulder. A motor occurred and Adm. George was laid on his back in the hospital under the tender mercies of Dr. Scott.

A debutante party was given the other evening in aid of Tom Evans, who having reached his majority, celebrated the occasion last week atired a sombrero and a pair of leather gloves. Tom entered the spacious festal hall leaning on the leg of a goose. The party feasted on the squeak of the animal and the remains were swept out by a broom.

A beautiful little rummy party was given in a suite of the Humidor hotel recently, at which very fictitious names appeared on the calling cards. Fair hair predominated and captured all the prizes. After the gathering was "busted" up, the editor called for a report of the occasion and escorted the parties to the train. A very pleasant time was had.

A meeting of the Railroad Brotherhood was held in the Valdorf Casino last Sunday night, to which members were admitted only by means of the pass word. The meeting broke up in a rummish which scattered itself all through the spacious marble halls of the buildings. Each member will hereafter be assessed two cents monthly to repair the damage done.

Bill Ferguson was out under the skillful care of a trained nurse the other night and failed to arrive home until long after the curfew bell had rung. It is reported the nurse in question has taken a trip to California.

L. J. Kemp, Mrs. Kemp and L. R. Sager of Hutton spent Sunday in town to fatten up on a good meal at the Hunter hotel. Mr. Kemp paid his subscription to The Mail to have his name kept out of the rag, and trotted home through the snow storm with a 1917 tag on his car, and something under the seat.

Fred Carpenter of the Kin Klux Klan farm, who is a terror after the ladies, went up to Calgary Saturday and came up with a large bouquet of carnation. It is rumored he may have a bigger and better bouquet presented to him shortly.

The Liederkreis Social Club met on Saturday afternoon last at about 248 Ninth Ave. West. Among those present were Thos. Hintonburg, Joe Koenig, Wm. Ruffus, W. W. Ellinger and John Cognac.

Chief Murgatroid lodged his first three guests in the iron-padded cells of the Municipal hotel this morning Louie the Chinaman, another Chinaman and a white man. Fighting on the streets in the charge, but what the Chief's charges are for lodgings will be learned after the magistrate gets on the job.

H. P. Carver has taken over the beautiful buttermilk farm, known as the Cant Aler farm. He has already employed several butlers and made to shampoo the pet dogs left by his predecessor, Chas. Clark.

The exclusive 400 has been augmented this week by one lady but-

## SCHOOL REPORT

Following is the school report for the month of March:

Grade 11  
Viola Mills  
Grade 10  
Elaine McCormick  
Grade 9  
Mary Miller

Grade 8  
Willie Brennan, Archie Ferguson, Elsie Bonner, Nola King, and Kay Mills  
Grade 7  
Lillian Root, Katie Ravey, Alice Hayes Leslie Mills and Joy Gray

Grade 6  
Mary Root, Alice Marquardt, Jessie Jonner, Marie Henshaw and Olivia Mortensen

Grade 5  
Franklin King and Walter Brogan, Sally Hogg, Edith Holbourne, Emily Ellis, Aleneau Maurer, Frances Lee, Ruby Maurer, Eva Radford and Allan McCormick, Raymond Waters, Ross Leslie, Frederick Brennan, Lillian Elsie Stephen Johnson, Natalie Shielak, Arthur Howard and Anvers Lias, Stanley Howard and Hilda Henshaw

Grade 4  
Christina Murdoch, Evelyn Holbourne Brenda Ferguson, Ida Root, Victorine Maurer, Violet King, Winifred Leonard Marjorie Davidson, Edith Holley, Marie Deasley, Evelyn Cligard, Gertrude Dyer, Doris Gray, Edith Holmes, Helen Morton, Maggie Haver, Ralph Lyon, Jeanette Lias and Arthur Howard

Grade 3  
Irene Walters and Donald McGregor, Phyllis Cooper, Wesley Finler, Thomas Caldwell, Pearl Lyon, Emma Shielak, Gladys Harris, Collie Harvey, Ralph Johnson and Ida Lias

Grade 2  
Bessie Murdoch 499, Laura Norton 479, Roy Root 449, Gladys Hughes 409, Ralph Marquardt 369 and Abel Ooster 349

Grade 1  
Melba Maurer 379, Fred Davidson 361, Ronald Howard 349, Beatrice Leonard 309, Violet Brunley 260, Goldie Hughes 249, Jack Bolmer 159 and Vernon Ryan 149

Grade 1  
Clinton Cugman, Margaret Kiehl, Irene Johnston, Marie Ellis, Kate Davidson, Edith Marquardt, Hilda Howard, Ralph McDougall and Edith Shielak

## PRIMARY REPORT

Grade 3  
Bessie Murdoch 499, Laura Norton 479, Roy Root 449, Gladys Hughes 409, Ralph Marquardt 369 and Abel Ooster 349

Grade 2  
Melba Maurer 379, Fred Davidson 361, Ronald Howard 349, Beatrice Leonard 309, Violet Brunley 260, Goldie Hughes 249, Jack Bolmer 159 and Vernon Ryan 149

Grade 1  
Clinton Cugman, Margaret Kiehl, Irene Johnston, Marie Ellis, Kate Davidson, Edith Marquardt, Hilda Howard, Ralph McDougall and Edith Shielak

## PRIMARY

Fred Holmes, Harry Maurer, Lillian Ravey, Doris Dowdell, Alice Wright, Annie Howard, Josie Dowdell, Norma Millie, Kathryn McDougall, Florence Leonard and Norma Norton

## DICK DOUBLES UP

Dick Dougal, court clerk, slipped away to Calgary on Tuesday night, and today is getting tied up to a little girl from Montreal. On his departure the boys slipped several useful little presents into Dick's valise for the Mrs. Bond-To-Be, and in the meantime the land is practicing up several new tunes for a reception when he returns. The very newest Mrs. Bond is a Miss Anna Macdonell.

who will take quarters in Charlie Cule's pool room. Those who love to have the soft hand of a lady smooth out and soft soap their wrinkled beards are hereby challenged to do or dare.

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## BOOKLET TELLS OF RESOURCES CANADA WEST

Natural Resources Department Of  
C.P.R. Advertising West and  
Giving Information

A new booklet under the caption of Alberta, Saskatchewan and Manitoba just issued by the Department of Colonization and Development of the C.P.R. As its name implies, it is a description of these three great provinces, with particular reference to their agricultural resources. Although designed primarily to interest intending settlers in C.P.R. lands, the booklet also contains a vast amount of general information of value to all who have thrown in their lot in Western Canada, or who may contemplate doing so.

In addition to general descriptive matter, this booklet contains a map of Western Canada's temperatures and precipitation, an article on the grain trade, tables of elevator capacity and grain prices, average yields of grain for the last 17 years, livestock statistics, an article on the value of irrigation, and information on such topics as "ready-made" farms, naturalization, school system, agricultural education, railway facilities, taxation, system of land survey, etc.

The booklet is handsomely illustrated with 14 photographs of scenes in Western Canada, and includes a railway and land map of Western Canada. Any person interested may obtain a copy without charge by writing to the Publicity Branch, C.P.R., Calgary, Alberta.

## HAD A TRY OUT

The Bassano baseball boys had their first real workout of the season last Sunday and the life display by the boys was good to see. After a little workout to get in shape Forties the Colts pitted themselves against Roger's Rangers. Swain hurried for the Colts to the amusement of the crowd, and was supported in a wild-west fashion by the youngsters. Wm. Forster caught and displayed real Spring form.

Rogers twirled for the regulars and was supported in such fashion that the score was very close when Umpire Clark, called the game on account of poor support by the catchers. In all, the practice was excellent, and prospects are better than ever for a winning team this year. The boys are all sorry to learn that Phil Leslie will not be able to be with them this year, having been called south, as he dreads mosquitoes and mosquito oil. Next Sunday the boys hope to be able to have a match, if the weather is at all good.

## ANOTHER COMPETITION

The Berry Creek Agricultural Society will this year have another of its standing field grain competitions for wheat and oats. The sum of \$150 is to be offered in prizes for each competition, and a plot of ten acres may be staked off any place in a field. Entry blanks may be had on application to the secretary, L. E. Helmer, Pandora.

The Society is also holding a membership contest this year of which further announcement will be made in these columns.

## MOVING AWAY

After seven years in town J. T. Allen, proprietor of the Exchange Livery barn, has sold out and this week is moving away to Washington and later will go on to Arizona. His interests in town were disposed of to M. R. Milroy.

After remaining a while in Washington, Mr. Allen will go into the cattle business in Arizona where he owns considerable land.







## THE BASSANO MAIL

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P. W. STONE, Editor

Following the lead set by Bassano, The Gleichen Call is now urging the Council of that town to offer its vacant lands for garden plots. The Mail welcomes The Call into the field, and trusts it will use every legitimate means to awaken in its readers a sense of patriotism in this respect. Today there are even in this town, young fellows who are apparently doing nothing but hang around pool rooms spending their money or extorting it from those who are industrious and saving. We don't know whether they are eligible for military duty or not, but they would look real cute on the end of a hoe or a spade, and their own pride in their manhood should lead them to get to work and till a little plot at least. The town has plenty of land and it should be worked.

Practically the same conditions obtain in many another town in the Province, and in these days when both the Federal and Provincial governments are urging greater production the need must be real and pressing.

After reading through the provincial press, The Mail is somewhat surprised at Bassano for not taking the lead in cleaning up. The reve of Lomond has ordered everybody to have their places cleaned up by May 1st; Empress had a cleanup day on April 23rd; High River citizens get out to clean up and plant trees tomorrow; Drumheller says its citizens must clean up on May 1st; Strathmore proposes a public holiday and cleanup day on May 2nd; the Brooks Bulletin is offering old papers to put under carpets for 25c per 100 sheets, and Bassano has as yet done practically nothing in the way of cleaning up.

The Mail would not have the heart to find fault with Chief Murgatoyd for not being too severe with the citizens in this respect, for on his part it is more or less a gratuitous job, but surely our citizens have sufficient pride in their town to rake and burn for half an hour in their back yards. The Chief, however, should do a whole lot of

urging and appealing to the civic pride of the citizens.

It seems to The Mail that the Chief's hands would be considerably strengthened by a motion of the Council setting a time limit for the cleaning up of premises.

In another column of this issue appears a special appeal to the hearts of our readers on behalf of the Belgians who today are suffering all sorts of hardships and indignities at the hands of the Germans who have overrun their country. According to reports there are thousands of them slowly starving to death, their men folk having been deported to Germany or else forced to work at the German trenches and thus fight against their own countrymen.

When the war started Germany planned a quick and decisive blow at her enemies. She planned to overrun France and gain command of the English channel from there, thus to enable her to strike a more deadly blow at Britain. Britain then was not prepared to stem the tide, and the few weeks of stubborn resistance on the part of Belgium, gave civilization time to catch its breath and prepare to stem the flood. Belgium suffered for it, she is suffering today for it, and all civilization owes her a debt of gratitude, which must be paid in a more substantial form than mere words. It is up to you to do your share for this plucky little nation as the need is great.

Charity begins at home, that is true. But this is not charity, it is duty. It is now your duty and your privilege to pay the debt you owe to pucky little Belgium. Send a gift, however small, to the address given in another column, and do it now.

"Don't plant trees, they won't grow." That is what people told The Mail last year, but the trees The Mail planted last year grew, and this year they are alive and well thank you. Next year, of course, they won't grow, folks will tell us, but still we are going to take a chance on another couple of dozen. The Mail doesn't want to be too extremely bumptious in this subject or any other subject, for we might get a sudden jolt some day.

But anyway, what are you going to do about planting a few trees this year?

By the way the Germans are being pushed back, we shall soon be singing a song entitled "Somewhere in Germany."

## A SELECTED LIST OF HOME REMEDIES

obtainable from any dealer in medicines, which every housekeeper can purchase and use with confidence in their reliability for the purposes for which they are recommended.

**Perry Davis' Painkiller** for Chills, Cramps, Bowel Troubles, and externally as a Liniment for Sprains, Bruises, Sore Throat, etc. Used all over the world for 70 years. 25c. & 50c. bottles.

**Allen's Cough Balsam** for common Colds in the Bronchial Tubes. Especially recommended for children as it contains no opium or other harmful drugs. 25c., 50c. and \$1.00 bottles.

**"The D. & L." Hazol-Menthol Plaster.** A soothing and drawing plaster for the quick relief of Rheumatic Aches and Pains, Lumbago, Backache and Neuralgia. Combines the well-known virtues of Witch Hazel and Menthol. Each plaster in air-tight tube. Price, 25c. each; also supplied in a yard roll, equalling 7 regular size plasters, \$1.00.

**Davis' Liver Pills** for Constipation and Headache; gentle but effective. 40 pills, 25c.

**Davis' Menthol Salve.** Soothes and heals Bites and Stings, Scratches, and many Skin injuries and affections. Required in every home. 50c. per tin.

**Dylcia Toilet Cream.** A delightful and effective liquid preparation for the Complexion, Hands and Skin. Preserves against wind and sun. Attractively put up, 50c. per bottle. Send 5c. for fac-simile trial size bottle to Davis & Lawrence Co., Montreal.

**"The D. & L." Emulsion of Pure Cod Liver Oil.** Invaluable to build up delicate women and children, restore the weight and vitality after attacks of Bronchitis, Colds, etc. Palatable as cream. 50c. and \$1.00 bottles.

**Ferrovim.** The Invigorating Iron Tonic. Recommended for Thin Blood, Old Age Exhaustion, and General Debility. Combines the virtues of Iron and Beef with just enough Pure Spanish Sherry Wine to aid the weakened digestion. \$1.00 per bottle. All these standard preparations are prepared in Canada. If not obtainable at your dealers, write to the Proprietors:

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Irrigation means into the farming and close settlement, with all the advantages of densely populated agricultural community. Irrigation in the Canadian Pacific Railway Irrigation Block is no longer an experiment, the years that it has been tried having absolutely demonstrated its success wherever intelligently applied.

This is the most liberal offer of irrigated farm land on record.

For full particulars, apply to

**Allan Cameron, General Supt. of Lands**  
Canadian Pacific Railway, Department of Natural Resources  
609 First Street East, Calgary, Alberta.

You can buy irrigated land from the Canadian Pacific Railway at prices up to \$50 PER ACRE, with twenty years to pay and the privilege of a loan of \$2,000 for improvements (6% interest); no principal after first payment until end of fourth year, reduced intervals if settlement conditions are complied with, and no water rental for first year.

Contracts can be paid off before maturity if desired.

## Mail Ads Pay

## BASSANO MEAT MARKET

Choice Meats at low prices for cash  
Good Value for Good Goods

## Your Meals

will be all the more enjoyable when  
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from us

## Compare Our prices with others

Special to prices to Hotels, Restaurants and Threshers. Highest prices paid for Hides all kinds of Poultry

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Manager

## HELL, BILL

Look over our new Stock

Spruce Fir Pine

Let us show you how to BUILD BETTER-CHEAPER

ATLAS LUMBER CO., Ltd.

PHONE 7

Manager, W. E. ROGERS

## FIRE ALARM CALLS.

Ward 1 (west of 4th St. and south of 4th Ave.)—Five bells pause, then five more, etc.

Ward 2 (West of Fourth St. and north of Fourth Ave.)—six bells.

Ward 3 (East of Fourth St. and South of 4th. ave.)

Ward 4 (East of Fourth St. and North of Fourth Ave.)—Eight bells.

Practice Alarm—Three bells.

Mail Ads pay. Try one!

Butter

Wrappers

Printed at

The

MAIL

Bassano, Alberta

W. W. COBY, C. M. G., Deputy of the Minister of the Interior.

N. B.—Unauthorized publication of this advertisement will not be paid for.

—44388.

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Services—11 a.m. and 7:30 p.m.

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CHURCH of THE BLESSED VIRGIN

Corner 4th Avenue and 5th Street

Service every Sunday at 7:30

Celebration of Holy Communion

1st Sunday in every month.

Rev. A. C. SWAINSON, Vicar

Bassano Lodge

No. 55

A. F. & A. M.

Meets Fourth Tuesday of Each month.

Visiting Brethren always welcome.

W. Melick, W. M. E. H. Struthers, Sec.

Bassano Municipal Hospital

Graduate Nurses in attendance

for particulars write

A. G. Scott Superintendent

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TURKEY AT ALL HOURS

Fruits, Candy, Ice Cream, Etc

Greens in Season

MEALS 25c. up

WON GEE, Manager

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BASSANO, ALBERTA

Neuralgia

Night sweats

Sleeplessness

Indigestion

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results from

Nervous Exhaustion

Take the new remedy

Asaya-Neural

(TRADE MARK)

which contains Lecithin (con-

centrated from eggs), the form

of phosphorus required for nerve

repair.

Each bottle, 50¢; 10¢ per packet, 10¢.

Asaya-Neural, 10¢ per packet, 10¢.

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# Are You Guilty?

A Farmer carrying an express package from a big mail order house was accosted by a local dealer

Why didn't you buy that bill of goods from me? I could have saved you the express, and besides you would have been patronizing a home store, which helps pay the taxes and builds up the locality

The farmer looked at him a moment, and then said: "Why don't you patronize your home paper and advertize? I read it and didn't know you had the stuff I have here."

**MORAL-ADVERTISE**

## THE PLOW OUR HOPE

*This was One of the Significant Phrases Recently Used by the Prime Minister of Great Britain*

There is Only One Way to Reduce the

## HIGH COST OF LIVING INCREASE PRODUCTION

That is to

Everyone cannot OPERATE A FARM, but every GARDEN that is cultivated this year will increase the Food Supply.

EVERY HEN YOU SET will mean more chickens, and later MORE EGGS. These will mean INCREASED VITALITY IN CANADA. This may be THE WAY IN WHICH YOU CAN HELP.

THIS SHOULD BE CANADA'S GREATEST YEAR OF NATIONAL SERVICE

The appeal comes to everyone. Whether you live in a City, Town or Village or on a Farm. No matter how small your garden patch is, it will help.

The Alberta Department of Agriculture is at your service in this work. If you want information or assistance, write to the Department, or write to the nearest School of Agriculture or Demonstration Farm and your request will have immediate attention.

**TEST ALL THE SEEDS YOU SOW**

We will do this for you if you send in samples of the seed.

**FARM HELP.** If you require farm help, write to one of the following:—

Agent of Department of Agriculture, Board of Trade Building, Lethbridge.  
Agent of Department of Agriculture, Dairy Commissioner's Office, Calgary.  
Agent of Department of Agriculture, Office of Publicity Commissioner, Edmonton.

Let this year be one of

**THE GREATEST EFFORT OF ALBERTA**

We shall be pleased to mail you bulletins upon "Vegetable Gardening," "Poultry Raising" or any other agricultural endeavor, as well as to give assistance through the officials of the Department.

**HON. DUNCAN MARSHALL,**  
Minister of Agriculture



**Will YOU Give 3-1/2 Cents a Day to Keep**

## A Child From Starving?

If you will, read this appeal carefully then decide what share you will take in helping avert the greatest tragedy of all time.

**1,250,000 CHILDREN ARE FACING SLOW STARVATION IN BELGIUM TODAY.**

The Belgian Relief Commission has not the means to supply these growing children with the food that is necessary. **THE SITUATION IS SERIOUS.** This great relief fund has largely been administered through Americans; the break between the States and Germany has brought about a crisis; there is more need of funds now than at any previous time.

**THE GREAT RELIEF WORK MUST AND WILL GO ON. WE MUST DO OUR SHARE.**

At the present time the growing child in Belgium receives only a "hunk of bread and a bowl of soup" each day. It is not enough; they must have more—or starve.

For 3 1/2 cents a day the Relief Commission can supply one child with an extra "meal" of a biscuit made with fat or lard and a cup of cocoa, not much, but it is the difference between life and death, between health and disease, for the children of heroic Belgium.

**ALBERTA HAS BEEN BLESSED WITH TWO RECORD-BREAKING CROPS.**

We are prosperous—the future looks bright—we are in a position to help. How many starving children can you look after? How many will we look after?

**HOW MANY WILL YOU FEED?**

\$12.00 a year, the price the Alberta farmer received for eight bushels of his wheat, will give this extra "meal" to one child for a whole year. 10c a day or \$36.00 a year will keep three children from starvation. \$60.00 a year will feed five; \$120.00 a year will feed 10.

**WERE YOU EVER HUNGRY?**

Can you picture starvation, the pinched faces, the piteous cries?

**IF THE CHILDREN WERE STARVING IN ALBERTA you would help—**

**YOU WILL HELP IN THIS CASE**

You can't pass by the children's cry for food from starving Belgium

**AND YOU-MUST ACT NOW**

The thought that you are feeding some of these unfortunates each day will bring you happiness. Think of the eager little hands reaching for the meal you supply.

Your own meals will taste sweeter when you do your share. The paper in which you are reading this is doing its share by publishing this appeal without charge—**WHAT WILL YOU DO?**

You may send contributions by the week, month, or in one lump sum. You are ASSURED that your money is used for the purpose it is sent.

**THERE ARE HUNGRY CHILDREN AWAITING YOUR DECISION. HOW MANY WILL YOU FEED?**

Send cheques payable to—

## Belgian Relief Fund

FOR SOUTHERN ALBERTA.

and address them to J. H. Woods, Hon. Secretary-Treasurer, Southern Alberta Committee, Herald Building, Calgary.

### PIGS FOR SALE

Sows with young pigs for sale. Apply

Springfield Alberta Co.

### The JC RANCH

15 Clydesdale Stallions For Sale—15 age 2 to 3 years

All out of Imported mares. Sired by Champion Stallions. Raised on the open prairie, no hot house stuff.

### PRICES RIGHT

Ranch on 2-23-20 up 4 miles 14 miles nw of Bassano, and 6 miles north of Crowfoot. A good class of broke horse horses will be taken in exchange at cash value for any of these stallions.

John Clark,  
Box 32 - Gleichen, Alta

WHEN YOU ARE IN NEED OF HELP SEND YOUR ORDERS TO  
**J. R. ROBERTS**

**EMPLOYMENT Agency**

108a Ninth Avenue West  
Opp. C. P. R. Depot  
PHONE M5881  
CALGARY - ALTA.

### OGILVIE FLOUR

For Sale by

**McKee & Berry - Bassano**

## Home Dressed Meats

The Best on the Market

If you want good meat, raised on an Alberta farm, meat that can be depended upon for being good and fresh every day in the year, try us

Phone Orders Promptly attended to

**E. EVANS & SON**

Jimmy Stinson, Mgr. - Phone 22

**Subscribe for THE MAIL**







**Miss Shaffer**

Will Demonstrate

**Braid's Teas and Coffees**

AT THIS STORE

Thursday, Friday and Saturday of this week

**Free Public Demonstration**

You will be Welcomed

Value Quality Service

Bring your Produce; We'll Treat you Right

Phone No. 9

P. O. Box 94

**McKee & Berry**

GROCERIES and CROCKERY

**STRATFORD SWINGS**

4 Passenger - \$8.00  
 Baby Swings, 2 passenger - \$5.50  
 Small wagons at \$3, \$4 and \$5

Mrs. M. Gray - Bassano

**LOANS FOR LIVESTOCK**

THE UNION BANK OF CANADA is prepared to make loans to good farmers on reasonable terms, to purchase cattle for feeding or breeding purposes.

It is in the best interests of farmers to increase their herds. Consult the Local Manager for particulars.

**UNION BANK OF CANADA**

PAID UP CAPITAL \$5,000,000.00  
 TOTAL ASSETS EXCEEDED \$109,000,000.00

The Pioneer Bank of Western Canada

BASSANO BRANCH - G. W. BOYD, Manager  
 Cluny Branch, F. B. Stephens, Acting Manager

**Crown Lumber Co., Ltd.**

If in need of anything in the building line you will find the VERY BEST of Everything in BUILDING MATERIALS. Where? To be sure at the

**Crown Lumber Co., Ltd.**

JOS. WRIGHT, Manager

P. O. Box 70

Phone 31

**Ogilvie Flour**

For Sale by

McKee &amp; Berry - Bassano

**The Rexall Stores**  
CANADA'S FAVORITE DRUG STORES**The Big Spring Drive**

We have all looked forward to has started

And now you Mr. Farmer must start your Spring offensive against your old enemy

**The Gopher**

We have the munitions--No Shortage

See Our List Below:

Mickelson's Kill 'Em Quick - \$1.00

Put the go in gopher

"My Own" cheaper than Strychnine - \$1.25

Gophericide at 60cts per package

Gophergo (prepared poison) 65c and \$1.25

STRYCHNINE--make your own poison. All have our guarantee

**STILES, The Druggist**

WE ARE HERE TO SERVE YOU

M. R. Milroy spent Saturday in Calgary on business.

Bassano Lodge A. F. & A. M. has changed its meeting night to the first Tuesday of each month.

The Union bank has been darkened up with a fresh coat of dark green paint.

Jack Ogilvie, the Bull Pound rancher, took meals at the Hunter hotel for a couple of days this week.

Mrs. Morlock announces that she has a few hats left over, which can be seen by calling at her residence.

Mrs. J. Gerber has moved her stock of goods into the old Bassano Wine & Spirit store.

John S. Mavor has purchased an Overland car, after having served his apprenticeship with a Ford.

Rev. W. S. Brooke's subject on Sunday night in the Presbyterian church will be "Failure."

Mr. and Mrs. Matthew Bolton and three little Bolls, have arrived here from Beverley, Massachusetts, and are settling out in Gem Colony.

April, 29th third Sunday after Easter, evening and sermon, 7.40 p. m. in the church of The Blessed Virgin.

The announcement of the appointment of H. W. Ford as official auditor is contained in the last issue of The Alberta Gazette.

Mrs. Dr. Scott, who has been spending the winter in Palmerston, Ont., and Brandon, Man., arrived home again on Saturday.

Provincial Auditors Innes and Robertson were here this week looking over Deputy Sheriff MacGregor's books to see how neatly they were kept.

Brice H. Bunney, the famous Dorothy rancher, is dodging around now with a bright new Dodge car, having disposed of his Ford to John Gettig of the Springfield-Albion farm.

WE BUY FRESH EGGS FOR CASH. THE HUNTER.

**A NEW SERIAL**

Says The Ottawa Evening Journal: Private showing of "Pearl of the Arms" Serial was made at the Centre theatre, Wednesday night, the screening drawing a large attendance of local exhibitors and the consensus of opinion being that the new Serial will prove another high success for Pathé and their popular star Pearl White.

As Pearl Dare, the heroine of the story Miss White is given ample opportunity to display all her talents which have made her foremost in the field of Serial heroines.

Miss White screens most beautiful and her emotional work and dardevil traits in this Serial will add new laurels to those already gained in "The Pearl of Danville," "The Exploits of Elaine," and more recently "The Iron Claw."

Among the most interesting features of the Serial is the prologue showing Premier Borden and Sir Wilfrid Laurier addressing recruiting meetings, and the titles throughout the Serial make special reference to Canada, which leads one to believe that the author, Guy W. McConnell, gave particular thought to this country when writing the story.

Chas. Laumiere, Pathé's Montreal Branch Manager was in charge of the screening. Will McLaughlin, Motion Picture Editor of the Evening Journal representing the press, and among the most prominent local exhibitors in attendance were Messrs. Ben Stapleton of the Centre theatre, Harry Swan of the Regent, Manager Cluny, Dominion, Allen Cooper, Flower, Jandora-Sagorin, Princess, P. J. Nolan, Rex, Harry Burt, Family and Manager Stewart of the New Casino.

The menace and foreign spies working in our midst show the dangers that came to America because of her unpreparedness, the steps our country must take if it intends to enforce the Monroe Doctrine and the weakness of the defense plan of the Panama Canal are all dealt with in "Pearl of the Arms." Pathé's Serial of America First, produced by the Jais Film Corporation, which received a trade showing at the Centre theatre on Wednesday night.

In this Serial Pearl White is the American Joan of Arc sounding the warning note to the Nation. This warning is a timely one due to the fact that preparedness is no longer the topic for theory but is a problem for the patriots.

The author of "Pearl of the Army" obtained the information he uses in the

**E. Stuart-Whyte**  
Theatres**ALADDIN**  
& his Wonderful Lamp  
MAGNIFICENT COSTUMES, ORIENTAL SCENERY, BEAUTIFUL CHINA, MARVELOUS FLOUNDER

Seats will be on Sale at Stiles' Drug Store

**Gem Theatre**

One Night

ONLY

FRIDAY,

APRIL 27th

at 8:30 p. m., sharp

This is Not a Moving Show



Place your order now for spring delivery. Cars may be hard to get when the season opens, so make sure of your car by placing an order for one now.

The following prices for Ford cars will be effective on and after August 1st, 1916

Chassis	\$450
Runabout	475
Touring car	495
Couplet	695
Town car	780
Sedan	890

f. o. b. Ford, Ontario

These prices are positively guaranteed against any reduction before August 1st, 1917, but there is no guarantee against an advance in price at any time.

ROY SMITH, Dealer

**JUST ARRIVED!**

Another Shipment of Spring Goods

A Large Assortment of Gingham in Plain Colors and Fancy checks per yard..... 25cts

Double Width Gingham, suitable for Overalls, Aprons, etc. per yard..... 30cts

Boys' Black Ribbed Extra Strong Stockings, per pair..... 25cts

Girl's Cotton Hose in Sky and Pink, per pair..... 35 and 40cts

Striped Turkish Toweling, yd. 36 do Heavy Grade, yard..... 25cts

Women's Black Cotton Hose per pair..... 25cts

Women's Fine Grade Silk Hose per pair..... 75cts

OUTING SHOES Children's White Outing Socks, per pair..... 90cts

Boy's White Athletic Shoes per pair..... \$1.25

Misses' White Outing Shoes per pair..... \$1.50

Women's White Outing Shoes per pair..... \$1.60

Groceries and Provisions Fruits and Vegetables  
 Fresh and Up-to-date Stock Oranges, special, per doz 25c  
**JAS. JOHNSTON**

**SELLING OUT!****The Hub Supply Store**

Has moved from its old quarters into the old Bassano Wine & Spirit Company Store across the road from THE HUB POOL ROOM and is there

SELLING OUT

ITS ENTIRE STOCK

Special Bargains offered on all goods

Call and examine our goods and get prices

**SUBSCRIBE FOR THE MAIL****FOR SALE CHEAP**

Two drawing bureaus can be had cheap if bought at once. Apply J. H. Leslie, Bassano.

**FOR SALE**

One Dining room table, chairs, buffet, dressing case and other household goods. Apply at the Hub Supply store, Bassano

**WANTED**

Brooding hens wanted at once. Also Turkey eggs for sale. Apply Mrs. E. Lyster, Box 248, Bassano.

**FARM LANDS**

Oregon & California Railroad Co. Grant Lands. Titles to same revested in United States by Act of Congress dated June 9, 1916. Two million three hundred thousand acres to be opened for Homesteads and sale. Timber and Agricultural lands containing some of best land left in United States. Now is the opportune time. Large Map showing lands by sections and description of soil, climate, rainfall, elevations, etc. Postpaid one dollar. Grant Lands Locating Co. Box 610, Portland, Oregon.

**C. L. HUGHES**

Brick Laying, Plastering and Cementing. Satisfaction guaranteed  
 Bassano - Alta.

**HORSE BREEDERS NOTICE**

The Pure-Bred PERCHERON HORSE COWLEY BEAUMONT No. 28712 Bred from Imported Stock, both Sire and Dam, will make the season of 1917,

**No. 2 Farm**

South Side of Gem Colony TERMS \$10 for the season; \$15 for standing colt

We also have a Jack Terms for Jack \$5 for Season; \$15 for standing male

H. M. Johnson &amp; Sons